

# D. W. C. NEWS

DECEMBER 2007

## Welcome . . . . .

to the fourth edition of the Dungannon Window Company Newsletter.

The final news for 2007 brings you information on our latest products and ideas plus a look at what is happening in our hometown.

If you would like to receive this newsletter by email, please send your details to [andrea@dungannonwindows.co.uk](mailto:andrea@dungannonwindows.co.uk)

### New Development in DWC Hometown



Local Building Company Girvan & Sons invests in DWC white PVCU vertical sliding sash windows for a new high spec residential apartment block.

The apartments pictured above are on the Link Road in Dungannon, the home of DWC. Using over 150 white pvcu sash windows sees this traditional yet modern development as a desirable place to live.

The windows manufactured by DWC come in a variety of styles with joined windows in the main living space and elegant bays on the upper floors.

The bathrooms have been finished with obscure glass and all the windows have been finished in a full raised Georgian astragal grid effect.



### Black Sales Soaring!

Since the introduction of our BLACK GRAIN FOIL (*Schwarz-braun*) back in June of this year, DWC has seen an overwhelming demand.



Managing Director Mr Tom Givans took the decision to manufacture this specialist product after liasing with Spectus Window Systems.

“Finding a gap in the market is especially difficult these days, however investing in new materials and continually researching into innovate ideas is why we continue to be a market leader” says Tom.

Black grain PVCu sliding sash windows are becoming more popular as consumers realise that black is now available. Sales are up by 20% on last month with no signs of this slowing down.

For more information on BLACK, give our sales team a call.



## DUNGANNON WINDOW COMPANY LTD

VIEWFORT, KILLYMEAL ROAD, DUNGANNON, CO TYRONE, BT71 6LP  
Phone: NI (028) ROI (048) 87725016 Fax: NI (028) ROI (048) 87727232  
Email: [tom@dungannonwindows.co.uk](mailto:tom@dungannonwindows.co.uk)  
Web: [www.dungannonwindows.co.uk](http://www.dungannonwindows.co.uk)

Manufacturers of PVC-U  
Vertical Sliding Sash  
Windows

## NEW SHOWROOM

We would like to invite you to visit our new showroom which has been completely revamped. Mr Ivor Moore, General Manager of DWC has been at the forefront of this renovation project. New structures have been designed to house our entire sash window collection. To see our products, and latest improvements, please feel free to visit us.

*Pictures of the new showroom will be available online soon at [www.dungannonwindows.co.uk](http://www.dungannonwindows.co.uk)*

## GOLD....GOLD.....GOLD.....

MATCHING TRADITIONAL GOLD FURNITURE  
NOW AVAILABLE AT DWC.

After intense discussions with several suppliers of hardware for the sliding sash, we have overcome the problem arising from different shades of gold finish.

Working closely with one manufacturer we now have all our hardware the same shade of nice gold finish.

This comes at no extra cost to our customers.

## NEW SECURITY

Security is an important feature in any window, however at DWC we don't just stop here. We are always looking into how we can develop and often get asked about security so for the past few months our design team have looked at improving the strength around the lock area.

We shall be introducing a new steel strip to ensure that the Keep screws and Lock are screwed into steel and PVCU and not just PVCU.

Doing this may take a little more time on our part but will put people more at ease when you get asked that All important question "how secure is this window?"

## PVC vs WOOD

The debate over PVC and its environmental footprint against wood has been a discussion many of us are having more frequently. Spectus window systems have just released a new brochure which details the plus sides of PVC and outlines the effects on the environment. For a copy of the brochure please contact us.

WISHING YOU ALL A  
MERRY CHRISTMAS AND A  
HAPPY NEW YEAR

FROM ALL AT  
DUNGANNON WINDOW COMPANY LTD

### FAX BACK ENQUIRY FORM – NI (028) ROI (048) 8772 7232

NAME: \_\_\_\_\_  
COMPANY: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
TEL NO: \_\_\_\_\_  
FAX NO: \_\_\_\_\_

ENQUIRY DETAILS: